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## PRESS RELEASE

# Auerbachs Keller Starts the "Triennium" of its 500th Anniversary

(29 April 2022) When Dr. Heinrich Stomer von Auerbach first served wine to students in the cellar of his house in 1525, this marked the birth of one of Germany's most traditional inns - Auerbachs Keller. The Leipzig physician and university professor thus laid the foundation for a success story that continues to this day. In 2025, Auerbachs Keller celebrates its 500th anniversary. "We would like to celebrate and honour this unique event with our guests and with a variety of events," emphasises cellar host René Stoffregen. Over the course of the next three years, the so-called anniversary triennium, there will be a varied programme. The highlight will be Easter 2025.

Guests can look forward to many surprises: there will be various events for young and old. In addition, numerous historical exhibits will be displayed in showcases, making the 500-year history of Auerbachs Keller visible to guests. After all, one of Leipzig's landmarks has been a lively place in every era - famous personalities, including kings, artists, poets, scientists and politicians, have been guests here.

In addition, a special anniversary wine will be pressed, an anniversary aquavit will be distilled and a very special anniversary menu will enrich the menu. "And in our logo, Dr. Faust will carry the message to the world with a waving anniversary flag from now on," says Stoffregen.

The planning is in full swing. "Auerbachs Keller has always been a place of conviviality and international understanding. It has survived the plague, wars, dictatorships and communism, so we will also overcome the current challenges," Stoffregen is certain.

A fixed component are the events around the historically influential personalities who are directly connected to the history of the house. These include the famous "Fasskellerzeremonie" (barrel cellar ceremony) with the barrel cellar master and the culinary city tour "Kein Lotterleben!" (No Lotter's Life!) with the historical former mayor and Leipzig builder Hieronymus Lotter. Currently, there is also the theatre dinner "Luthers privat" with the reformer and his wife Katharina von Bora.

The new issue of the "KellerKurier" has also just been printed. House historian Bernd Weinkauff has compiled interesting background stories for it.

Auerbachs Keller in the Mädler Passage is the most famous traditional restaurant in Leipzig. Wine was served to students here as early as 1525. The pub got its name from its founder, the physician and university professor Heinrich Stromer von Auerbach (Upper Palatinate). In 1625, his great-grandson Johann Vetzer had Faust's barrel ride painted on two panels in the cellar vault. These later inspired Johann Wolfgang Goethe to write Faust poetry and helped the former student pub to achieve world fame.

### **Further Information**

- Auerbach's Cellar: [www.aerbachs-keller-leipzig.de/en](http://www.aerbachs-keller-leipzig.de/en)
- Leipzig Tourism and Marketing GmbH: [www.leipzig.travel/en](http://www.leipzig.travel/en)