



## Surprising art shows with lights and colors

### “Claude Monet - Master of Colors and Lights”: Kunstkraftwerk launches an intense journey through Impressionism

He is considered the name giver of Impressionism in painting: Claude Monet. With the new exhibition “Claude Monet: Master of Colors and Lights”, starting on February 8th, the Kunstkraftwerk presents his work and influence in a multifaceted and breathtaking way.

His art is interpreted in a playfully and creative way on the former industrial site in immersive multimedia shows, installations and rooms, sometimes taken to the extreme. To the old master’s use of light and colour is given a modern and bold digital touch. The Kunstkraftwerk also takes Monet a step further - right up to the interaction between man and art image.

Claude Monet, born on November 14th 1840 in Paris and died on December 5th 1926 in Giverny, began to paint Impressionist pictures at the end of the 1860s. His work “Impression, Sunrise” - a harbour view of Le Havre - gave the Impressionist movement its name.

Impressionists left their studios, starting to paint in nature and tried to capture moments there.

Claude Monet summed up the new and intense nature of Impressionism best: “For me, a landscape never exists in and of itself”. “For me, a landscape never exists in and of itself, because its appearance changes with every moment. It comes alive through its surroundings, the air and the light, which are constantly changing.” One of the essential attributes of impressionist paintings is the dabbed painting style that captures fleeting moments of light.

With the immersive exhibition “Claude Monet - Master of Colors and Lights”, the Kunstkraftwerk follows the two main elements of Impressionism: color and light. After a brief overview of the artist and his life on large monitors in the foyer, The FAKE Factory welcomes the public in the Maschinenhalle with the central large immersive multimedia show. It is the first step of a tour that leads from the large hall via the Kesselhalle and, for the first time, through the entire basement area of the building back to the shop and café. In 90 minutes, the audience will encounter many surprises.

Combined with a short introduction to his work, the multimedia artist The FAKE Factory transforms more than 300 paintings and sketches by Monet into 15 scenes in the main show. In 35 minutes, visitors gain access to Monet’s most important works, the en-plain-air painting, his unique play of light and colour and important locations in his life - Paris, the boulevard, the Theater, Rouen Cathedral or the Garden of Giverny - in a completely new and up-close way. The impressions, works and scenes are accompanied by music from contemporary composers.

In the Kesselhalle, the spatial animation show by DeReal Studio “Monet Dreamscapes” digitally deconstructs Monet’s

classic art in such a way that the play with light and colour is taken to the extreme. As if in a small visual ecstasy, one of his paintings is digitally projected and broken down pixel by pixel. The Impressionists' idea of capturing light and color thus becomes a visual flow of animation and sound.

The basement of the Kunstkraftwerk - der Keller - then shows a series of room-by-room installations inspired by Monet and utilising many aspects or examples of his work for their own artistic manifestations. Neon tubes and cable straps create their own three-dimensional impressionistic work. A 2.5 by 2.5 meter cube reflects light from all sides onto the cellar walls. The Olo Creative Farm installation is exactly the combination of light and color that the Impressionists tried to capture on their canvases.

In one of Monet's digital ateliers, the boundaries between analogue and cyber art become blurred. What is digitally created here, what is mapped, what is a printed element? In another part of the exhibition, plinth mirrors and projections are combined to create a 3D image of Monet, whose light is constantly changing. In addition, visitors explore a diorama garden, experience a simulated sunlight and are surprised step by step by visual attractions with and about Monet's works.

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Another highlight is a separate room for Banksy's version of Monet's "Le Bassin aux Nymphéas", an idyllic impression of a park with a curved bridge at its center. The world-famous street artist interprets the work under the title "Show me the Monet" as an ironic indictment of environmental pollution. His idyll is filled with rubbish such as shopping trolleys and pylons. At Kunstkraftwerk, Banksy's work is digitally staged as a 3D scenery that fills the entire space. The bridge will also appear elsewhere as a selfie point - and the Banksy shopping trolley will provide a few more surprises.

Like no other previous Kunstkraftwerk exhibition, "Claude Monet - Master of Colours and Lights" is an inspiring and highly creative adventure through the world of an artist and an art form. Just as Impressionism established a new era in painting, the show breaks new grounds in the use of digital technologies such as 360-degree projections, light and interactive installations through to artificially generated three-dimensionality. Even the cafeteria and shop area is part of the digital parcours.



**Claude Monet – Master of Colors and Lights**  
8th February 2024 - June 2024

Duration of the Exhibition Tour: ca. 90 mins

Thu-Sun & Holidays

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